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Use of Cookies

Allianz may use "cookies" to improve our internet service to you. Cookies are small data files that are automatically stored on your web browser in your computer that can be retrieved by Allianz's website. Cookies enable Allianz's website to remember you and your preferences when you visit the website and enable us to tailor the website to your needs. The information collected by cookies is anonymous visitor's personalised settings information and contains no name or address information or any information that will enable anyone to contact you via telephone, e-mail or any other means. No customer personal data is stored in cookies. However, you can disable cookies by changing the settings of your web browser.

The types of cookies we use and why we use them, includes but is not limited to the following:

- **Strictly necessary cookies.** These are required for the operation of the website, including enabling you to log into secure areas of the website;
- **Analytical/performance cookies.** These cookies allow us to recognize and count the number of visitors and to see how visitors move around and use our website. These cookies are used for web enhancement and optimization purposes and to aggregate statistics on how our visitors reach and browse our websites. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily and to help us understand what interests our users, and measure how effective our advertising is;
- **Functionality cookies.** These are used to recognize you when you return to the website. This enables us to personalize our content for you, tailor the website for your needs and remember your preferences, for example, your choice of language or region, browsing font size;
- **Targeting cookies.** These cookies record your visit to the website, the pages you have visited and the links you have followed. We will use this information to make our website and any material displayed on it more relevant to your interests. We may also share this information with third parties for this purpose; and

- **Advertising cookies.** These cookies will remember your preferences, and in general, that you used the website, to tailor advertising to you that are as relevant to you as possible, e.g. by selecting interest-based advertisements for you, or preventing or limiting the number of times you see the same advertisement to help measure the effectiveness of advertisements.

Please note that some cookies on the website are managed by third parties, such as advertising networks, video platforms, map services, and social media providers. These cookies are likely to be analytical/performance cookies or targeting cookies. You should refer to such third parties' own cookie and privacy policies for information about how they may use your information.

The Company may also work with third parties which use applications such as Facebook, DoubleClick, Adobe Analytics and Google Inc., to research certain usage and activities on parts of our website on our behalf.

These third parties use technologies such as tracking tags and "cookies", etc. to conduct such research. The information collected through technologies such as tracking tags and cookies, etc. are used to find out more about our users, including number of the visitors, their behavior and usage patterns, for more accurate reporting and to improve the effectiveness of our marketing and customer experience.

Information recorded through the use of these applications are aggregated, and no personally identifiable information about you is collected or shared by these third parties with the Company as a result of such research. No customer personal data is stored through these technologies.

Third Party Cookie Name	Description	Cookie Type	Expiry
Adobe Analytics	Analyzes user interactions with our website. Data is used to understand website performance and user engagement.	Statistics	Session
DoubleClick	Tracks and optimizes ad performance across websites. Facilitates targeted advertising based on inferred user interests and behavior.	Marketing	Persistent
Facebook	Customizes content and advertising, provides social media features, and analyzes website traffic to enhance user experience.	Marketing, Statistics	Persistent
Google Inc.	Enables various Google services integrated into the website, supporting functionality and analytics.	Statistics, Preferences, Marketing	Persistent

Technical Data Collection

When you visit our website, we automatically collect metadata about your browsing session, including your browser type, internet service provider, the site from which you navigated to our website, duration of your visit, browser location data, and device type (e.g., computer, smartphone, or tablet). A record of your visit is made as a "hit" that includes your Internet Protocol Address and the pages you have visited. Although IP addresses are collected, they are used solely for statistical purposes and are not linked to individual identities. No personally identifiable information is collected from you. This "hit" information allows us to compile statistics about the number and types of visitors to our website, helping us to enhance site functionality and user experience.

In case of discrepancies between the English and Chinese versions, the English version shall apply and prevail.

Cookie 政策

此 Cookie 政策解釋 Allianz Worldwide Partners (Hong Kong) Limited（以下簡稱“安聯”或本公司”）如何使用 Cookies。如繼續瀏覽本網站，即表示您同意我們根據此政策使用 Cookie。如不同意本公司使用 Cookie，您可自行於電子設備中關閉 cookies。

使用 Cookies

安聯可能使用“Cookies”，以改善我們向您提供的互聯網服務。Cookies 是載有小量資料的檔案，自動儲存於您電腦的網頁瀏覽器中，並可供本網站日後檢索。當您瀏覽本網站時，Cookies 能讓本公司網站記下您及您的偏好設定，進而讓本公司能根據您的需求訂定網站內容。Cookies 收集的資料是不記名的個人化設置資料，當中並不載有姓名、地址或其他可使他人透過電話、電子郵件或其他方式聯絡您的資料。Cookies 並不保存客戶的個人資料。然而，您可以自行更改網頁瀏覽器設定以停用 Cookies。

我們使用的 cookies 類型及使用它們的原因（包括但不限於）如下：

- **絕對必要性 cookies.** 此類 cookies 是網站運作所需要的 cookies，並包括例如讓閣下能夠登入網站限制部分的 cookies；
- **分析性 / 性能 cookies.** 此類 cookies 讓我們識別及計算訪客人數及監察訪客在我們的網站中瀏覽及使用的情況。使用此類 cookies 旨在提升及優化網站，以及計算訪客如何到達及瀏覽我們的網站的總體統計數字，從而協助我們改進網站運作的方式，例如確保用戶能夠輕易找到所需的內容，協助我們瞭解用戶的興趣，以及量度我們的廣告的效果；
- **功能性 cookies.** 此類 cookies 用於在閣下再次到訪網站時識別出閣下，讓我們能夠為閣下提供個人化的內容，度身設定網站以配合閣下的需要，並記錄閣下的喜好（如語言或地區選擇、瀏覽字體大小）；
- **目標性 cookies.** 此類 cookies 記錄閣下到訪網站的情況、閣下到訪的頁面及閣下所跟隨的連結。我們將使用此類資料以使我們的網站及其展示的任何材料與閣下的興趣更加相關。我們亦可能就此目的與第三方共享此等資料；及
- **廣告性 cookies.** 此類 cookies 將記錄閣下的喜好以及閣下一般使用網站的情況，以為閣下度身設定盡可能與閣下相關的廣告，例如甄選以閣下的興趣為主的廣告，或限制閣下看見同一廣告的次數，以協助計量廣告的效果。

請注意，網站上的某些 cookies 由第三方（包括如廣告網絡、影片、地圖及社交媒體等功能，以及如網絡流量分析服務等外部網站的供應商）管理。此類 cookies 可能是分析性 /

性能 cookies 或目標性 cookies。閣下應參閱該第三方自身的 cookie 政策及私隱政策以了解他們可如何使用閣下的資料之詳情。

此外，本公司亦可能會使用第三方提供的應用程式，例如：Facebook，DoubleClick，Adobe Analytics 和 Google Inc.來紀錄網站流量和於本網站上的其它活動。

這些第三方公司會使用 tracking tags 和 cookies 等技術進行網站活動分析。Tracking tags 和 cookies 等技術收集包括本公司網站的訪客人數，行為特性和使用習慣等資料，從而提供更準確的報告，及營造更理想的市場推廣和客戶體驗。

此等技術收集的資訊為集體統計資料。本公司並不會為此統計而向這些第三方公司提供或得到可識別您個人身份的資料，亦不會透過此等技術儲存客戶的個人資料。

第三方 Cookie 名稱	描述	Cookie 類型	效期
Adobe Analytics	分析使用者與我們網站的互動。數據用於了解網站效能和使用者的參與度。	統計	工作階段
DoubleClick	追蹤並優化跨網站的廣告表現。根據推斷的使用者興趣和行為，促進定向廣告。	行銷	持續
Facebook	自訂內容和廣告，提供社群媒體功能，並分析網站流量以提升使用者體驗。	行銷、統計	持續
Google Inc.	啟用整合到網站中的各種 Google 服務，支援功能和分析。	統計、偏好設定、行銷	持續

技術數據

閣下瀏覽我們的網站時，我們會自動收集閣下搜尋期間有關的元數據，例如閣下所用的瀏覽器、網路服務供應商、閣下至本網站瀏覽的網站、閣下在本網站停留的時間、瀏覽器位置數據以及閣下所用的裝置（例如電腦、智能電話或平板電腦、以及有關操作系統）。閣下的 IP 位址及閣下瀏覽過的網頁將被記錄成「點擊紀錄」。但當中不包含任何足以辨識個人身分的資訊。此「點擊紀錄」乃為統計我們網站訪客的數量及類別之用。

中英文本如有歧異，概以英文本為準。